



APRIL 2011

## Welcome to the first TRM eNewsletter!

Translational Research Management (TRM) was created to provide community oncologists with the necessary tools to create or enhance a clinical trials research program, allowing them to grow their revenue streams while offering patients the opportunity to participate in clinical trials they may not have otherwise had access to. TRM contracts directly with industry sponsors and is constantly searching for the latest clinical trials available for testing in a community setting.

The TRM eNewsletter will provide oncologists and other physicians with up to date information from the oncology field. Whether you are a current TRM network investigator, a physician looking for information on clinical trials for your patients, a sponsor interested in placing a clinical trial or someone just looking for a resource for the latest oncology news, the TRM e-Newsletter and website can be your newest resource.

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## STUDY SPOTLIGHT

### [Bristol-Myers Squibb Phase II Lung Cancer Trial](#)

TRM Sites are currently enrolling patients for a BMS sponsored NSCLC trial for patients with advanced, metastatic disease treated with Cetuximab in combination with cisplatin and vinorelbine. Sites currently enrolling are located in Los Angeles and Oakland, California. Please [contact TRM](#) for more information or to refer a patient.

For a listing of all clinical trials currently enrolling patients within the TRM Network, please visit [www.trmlc.com](http://www.trmlc.com).

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## SITE SPOTLIGHT

Welcome Arizona Center for Cancer Care

When [AZCCC](#) joined the TRM network in the fall of 2010, their robust practice offered expertise in many different

## NEWS

### INDUSTRY NEWS

#### [FDA Approves AstraZeneca's thyroid cancer drug](#)

(Reuters) - April 7, 2011 - The U.S. health regulator approved AstraZeneca Plc's (AZN.L) medullary thyroid cancer drug, vandetanib, the first treatment to be approved for the rare form of cancer. The drug had faced a three-month delay after U.S. regulators, in January, extended the time needed to complete a review.

### TRM COMPANY NEWS

#### [White Memorial Medical Center Joins TRM Network!](#)

Translational Research Management (TRM) and White Memorial Medical Center's Cecilia Gonzalez De La Hoya Cancer Center are pleased to announce an exciting new partnership designed to provide patients fighting cancer with access to promising new treatments through the latest clinical trials.

#### [TRM Exhibiting at ASCO 2011](#)

TRM is pleased to announce we will be first time exhibitors at the annual American Society of Clinical Oncology (ASCO) meeting taking place in Chicago, June 4-6, 2011

## DID YOU KNOW

areas of cancer. With five locations in the Phoenix, Arizona area, they provided patients many treatment options...in-house clinical trials was not one of them. Within six months of joining TRM, AZCCC has opened two clinical trials as a new offering to their patients. AZCCC and TRM plan on collaborating on many more clinical trials in 2011. TRM welcomes AZCCC and looks forward to long and productive partnership with the group.

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## Join TRM!

TRM is quickly building on the successes of 2010 in 2011. The TRM Network now includes sites in California and Arizona, encompassing 33 locations and 74 physicians, with a goal of 60 sites participating in industry sponsored clinical trials by the end of the year!

TRM differs from other community-based research programs first by being a privately held company. Without the restrictions or inherent institutional burdens of an academic institution or research focused hospital, TRM can assess a community practice quickly and implement changes or improvements to allow for a thriving clinical trials program. When your oncology practice or cancer center joins the TRM network, your group gains TRM's access to industry sponsored clinical trials and a pipeline of novel investigational products that grows each day. Long term, your practice also gains the management expertise of TRM that will ease many of the administrative challenges of research studies and allow your physicians to focus on patient care.

For more information about our growing network or to join, contact [TRM for more information](#).

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April is National Minority Health Month

[New American Cancer Society Report on Cancer in African Americans](#)

NEW YORK— February 3, 2011 – While the overall death rate for cancer continues to drop among African Americans, the group continues to have higher death rates and shorter survival of any racial and ethnic group in the U.S. for most cancers. The findings come from Cancer Facts & Figures for African Americans 2011-2012, the latest edition of a report produced every two years by the American Cancer Society.

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Translational Research Management - 11755 Wilshire Blvd Suite 2310, Los Angeles, CA 90025.  
ph 424-208-8866 - fax 424-208-8877